

JULIAN VU

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Profile

Creative, quick-learning and driven MBA seeks a challenging and dynamic entry-level role within a successful and prestigious consulting firm. Background in marketing, commercial real estate, and business operations, coupled with experience in analysis and presentations will be a valuable asset to your organization.

Experience

Nahico, LLC *Project Analyst*, Madison, MS 2009 - Present

- Currently marketing and assisting in development of commercial real estate sites in Louisiana and Mississippi.
- Tasks involve planning construction, assisting in land contract negotiation, and records management.
- Increased number of prospective accounts by 25% in past year.
- Successfully assisted executives in negotiating terms of a land-contract deal.

Loyola University *Graduate Research Assistant* New Orleans 2007 - 2009

- Provided support to marketing research and in-house marketing departments.
- Compiled databases of information for use in academic and trade marketing journals.
- Coordinated studies on New Orleans-area Sustainable-driven non-profits such as Habitat for Humanity.
- Extensive experience with Lexis-Nexis and ABI/Inform research databases for secondary information.
- Interviewed and designed surveys for primary information collection.
- Reduced College of Business Marketing Department costs by designing brochures in-house.

Victoria Corporation *Operations Assistant*, Madison, MS 2001-2009

- Assisted family business by handling account payables, compiling sales data reports, and payroll distribution for a network of nail salons throughout the Southeastern United States.

Education

Masters of Business Administration Loyola University New Orleans, May 2009

- Graduated Spring 2009 with GPA of 3.57
- Completed 20 hours of community service
- Served as Vice President of MBA Association
- While serving as Vice President, started and edited the first MBA Association Newsletter
- Also as Vice President, organized service and networking events for MBA Association.
- For a portfolio of work completed during MBA, please visit <http://julianvu.com/MBA>

Bachelor of Science, Marketing University of Southern Mississippi, August 2007

- Graduated Summer 2007 with GPA of 3.06
- Elected as Leadership Scholar based on extra-curriculars.
- Completed General Honors Program

Skills

Computer

Microsoft Office
Microsoft Access
Adobe Creative Suite
PowerPoint & Keynote

Marketing Research

Article Research
Survey Design
Interviewing
Data Presentation

Miscellaneous

Project Planning
Presentations
Publications Design
Problem Analysis

Awards and Accomplishments

USM Leadership Scholar *University of Southern Mississippi* 2003-2007

Deans List *University of Southern Mississippi*, 2003-2004

MHSAA Speech and Debate *Ranked third in State of Mississippi for Television Commentary and Impromptu Speaking*, May 2003

Catholic Forensics League National Qualifier *Speech and Debate – Foreign Extemporaneous Speaking*, May 2002

Elected Speaker of the House *Mississippi Youth Congress* 2002